

View Email



From: "Alim Syariati" <alim.syariati@uin-alauddin.ac.id>

To: "Amir Mahmud - -" <amir.mahmud@umi.ac.id>

Subject: [Minds] Submission Acknowledgement

Dear Amir Mahmud - -,

Thank you for submitting the manuscript, "SECURING PURCHASE INTENTION OF E-COMMERCE USERS: THE NOMOLOGICAL VALIDITY OF BRANDING AND TRUST" to Jurnal Minds: Manajemen Ide dan Inspirasi

With the online journal management system that we are using, you will be able to track its progress through the editorial process by logging in to the journal web site:

Manuscript URL: <http://journal.uin-alauddin.ac.id/index.php/minds/author/submission/26691>

Username: amir.mahmud

If you have any questions, please contact me. Thank you for considering this journal as a venue for your work.

Best Regards,

Alim Syariati

Jurnal Minds: Manajemen Ide dan Inspirasi

minds@uin-alauddin.ac.id

From: "Alim Syariati" <alim.syariati@gmail.com>

To: "Amir Mahmud" <amir.mahmud@umi.ac.id>

Subject: [Minds] Editor Decision to Revise

Dear Amir Mahmud (Author),

Our reviewers have concluded their work and presented the recommendation for the authors to revise their manuscript. Thus, we have decided on your submission to Jurnal Minds: Manajemen Ide dan Inspirasi, "Securing Purchase Intention of E-Commerce Users: the Nomological Validity of Branding and Trust".

We decide to require MAJOR REVISION.

Please read the associated comments in the attached file below, revise and respond accordingly. Please reply to the comments in the word file regarding the changes you are making. All changes must be highlighted in yellow. We expect you to revise within the timeline and upload it to our OJS within 1 month of this email. We wish you good luck and health.

Best of wishes,

Alim Syariati

Scopus Id: 57210318979; Universitas Islam Negeri Alauddin Makassar

alim.syariati@gmail.com

alim.syariati@uin-alauddin.ac.id

minds@uin-alauddin.ac.id

Reviewer A:

I have accomplished the reading of your journal, and it has the potential to be published. However, it still has many flaws in the manuscript as follows:

1. Your introduction did not have souls. You need to carefully discuss the ongoing debates regarding your variables' relationships;
2. Theoretical states are not bad, but some hypotheses are only supported by minimum references. If you do not have previous solid studies, add strong logic.
3. Method is sufficient;
4. Result is nice
5. Discussion is still premature. You need to highlight the findings and put some context on journals discussions;

6. THE MOST IMPORTANT THING IS, THAT YOU HAVE TO USE GOOD ENGLISH

I advise major revision

Recommendation: Revisions Required

Reviewer B:

1. The English are not good. You need to peer more effort into polishing the wording. I still found many Indonesian languages in your manuscript.
2. You confusingly present the result section. I believe you need to present the tables more scientifically. Please observe how Hair et al. (2014) compile all the loadings, convergent validity, and collinearity in presentable data. It is highly poor for a scientific article to present the table directly from the software outputs. You need to summarize them and present easier-to-read tables.
3. It is very poor that you constructed the explanation of the tables by merely repeating the numbers inside the table. Your job is to explain the data, not repeat the data.
4. Introductions are too wordy and confusing. You need to redraft your paper in a minimum of 3 paragraphs. 1st paragraph highlights the potential real-life problem; 2nd paragraph discusses the academic debates in the field; 3rd paragraph presents your paper's uniqueness.
5. The discussion must avoid too many repetitions from the introduction and the theoretical section. The presentation must include the potential implications for managerial uses.

I suggest Major revision or even resubmitting.

Recommendation: Revisions Required

minds@uin-alauddin.ac.id

View Email

From: "Amir Mahmud" <amir.mahmud@umi.ac.id>

To: "Alim Syariati" <alim.syariati@gmail.com>

Subject: [Minds] Revised Version Uploaded

Editors:

A revised version of "Securing Purchase Intention of E-Commerce Users: the Nomological Validity of Branding and Trust" has been uploaded by the author Amir Mahmud.

Submission URL: <https://journal.uin-alauddin.ac.id/index.php/minds/workflow/index/26691/3>

Alim Syariati

minds@uin-alauddin.ac.id

From: "Alim Syariati" <alim.syariati@gmail.com>

To: "Amir Mahmud" <amir.mahmud@umi.ac.id>

Subject: [Minds] Editor Decision to Revise

Dear Amir Mahmud (Author),

Our reviewers have concluded their work and presented the recommendation for the authors to revise their manuscript. Thus, we have decided on your submission to Jurnal Minds: Manajemen Ide dan Inspirasi, "Securing Purchase Intention of E-Commerce Users: the Nomological Validity of Branding and Trust".

We decide to request a further revision.

Please read the associated comments in the attached file below, revise and respond accordingly. Please reply to the comments in the word file regarding the changes you are making. All changes must be highlighted in yellow. We expect you to revise within the timeline and upload it to our OJS within 1 month of this email. We wish you good luck and health.

Best of wishes,

Alim Syariati

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alim.syariati@uin-alauddin.ac.id

minds@uin-alauddin.ac.id

Reviewer C:

The manuscript possesses sufficient results and presentation to be published. However, I still recommend the followings:

The article must consider its article drafting in terms of its data presentation.

The authors make insufficient preparations in tables. It still needs further simplification and summarization. The article must hold its feet on what is necessary for article publication.

Furthermore, English still needs improvement.

The discussion seems to create subsections. It is best not to create subsections and integrate them into the discussed paragraphs. The references have to be updated following the addition of arguments. More International articles are suggested.

Recommendation: Revisions Required

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From: "Amir Mahmud" <amir.mahmud@umi.ac.id>

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From: "Alim Syariati" <alim.syariati@gmail.com>

To: "Amir Mahmud" <amir.mahmud@umi.ac.id>

Subject: [Minds] Editor Decision

Amir Mahmud (Author):

We have decided on your submission to Jurnal Minds: Manajemen Ide dan Inspirasi, "Securing Purchase Intention of E-Commerce Users: the Nomological Validity of Branding and Trust."

Our decision is to accept your submission. Please find the attached LOA for your use.

Alim Syariati

Scopus Id: 57210318979; Universitas Islam Negeri Alauddin Makassar

alim.syariati@gmail.com

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minds@uin-alauddin.ac.id

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SURAT PENERIMAAN PUBLIKASI JURNAL

Assalamualaikum WR. WB.

Saya yang bertanda-tangan di bawah ini:

Nama	Alim Syariati
Jabatan	Manajer pelaksana di Jurnal Minds: Manajemen Ide dan Inspirasi
Status Jurnal	Terakreditasi Nasional Sinta 2, berdasarkan SK Ristek DIKTI No. 200/M/KPT/2020

dengan ini menerangkan bahwa naskah pihak yang tertera di bawah ini:

Nama	Amir Mahmud
Instansi	Universitas Muslim Indonesia
Judul Publikasi	Securing Purchase Intention of E-Commerce Users: The Nomological Validity Of Branding and Trust

sedang menjalani proses penyuntingan akhir dan akan diterbitkan tulisan ilmiahnya pada Jurnal Minds: Manajemen Ide dan Inspirasi untuk Volume 9, No. 2, edisi Desember 2022. Versi dokumen elektronik pada *Online Journal System (OJS)* diperkirakan akan terbit pada akhir bulan September 2022. Seluruh terbitan berkala Jurnal dapat diakses di http://bit.ly/jurnal_minds.

Demikian surat keterangan ini dibuat untuk dipergunakan sebagaimana mestinya. Atas perhatiannya disampaikan terima kasih.

Wassalamualaikum WR.WB.

